

# THOMAS NICHOLAS

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## EXPERIENCE

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### Y & R CHICAGO

Senior Designer

2010-Present

Created print/digital/branding work for clients such as Hotels.com, Craftsman, Dave and Busters, Bonefish Grill, PETA, Sears, Famous Footwear, Die Hard, Greater Chicago Food Depository and Red Cross. Design work for winning pitches such as Dave and Busters, Famous Footwear, and YMCA. Designed the identity rebrand of the Y&R Chicago office. Worked as lead designer on Hotels.com global rebrand. Responsible for the management of freelance designers.

### THE NEW HEROES MAGAZINE

Founder/Creative Director

2009-Present

The New Heroes is an independent arts magazine that features emerging artists working in new media and outside of the conventional realms of the art world. As creative director of the magazine responsibilities include all art direction and layout as well as production and extensive journalistic contributions. Distribution of the magazine is nationwide. The New Heroes also maintains a web presence designed to unite contributors and artists of the magazine and promote collaboration. Design, content and maintenance of the website are also handled by the creative director.

### FREELANCE DESIGN

Branding/Identity/Print/Media

2006-Present

Branding/identity campaigns, print, website, and textile design done for clients such as Brooklyn's Northside Arts Festival, Red Band Radio, Jacob's Pillow Dance Festival and Gabriel and John Candle Company.

### JOFFREY BALLET

Principal Dancer

2003-2010, Chicago

Danced lead roles in ballets choreographed by Balanchine, Cranko, Robbins, Kylian, Arpino, Wheeldon and originated roles in ballets choreographed by Edwaard Liang, Donald Byrd, Jessica Lang and James Kudelka.

## EDUCATION

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### NEW SCHOOL UNIVERSITY/PARSONS DESIGN

Bachelor of Fine Arts

2000-2003, New York, NY

Graduated with High Honors

## RECOGNITION

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Silver medal, London International Awards, design category for PETA, How to Train your Elephant. Design work on Site of the Day winners, Hotels.com Trip Your Face and Claymate Yourself.